



# ART-YARN

A Promise For Yarn



# INDEX

- 1.1 Art-Yarn At A Glance
- 1.2 Mission & Vision
- 1.3 Our Strengths
- 1.4 Supply Chain
- 1.5 Applications - End Use
- 1.6 Product Mix
- 1.7 Quality Policy
- 1.8 Awards & Credentials
- 1.9 Our People - Our Most Valuable Asset
- 1.10 Why Art Yarn - Our Promise





## 1.1 ART-YARN AT A GLANCE

**MR. PRADEEP GUPTA**

**Established in 2004**

*Under the visionary - Mr. Pradeep Gupta*



Art-Yarn has evolved to become a leading, end to end solution provider in conventional yarn both cotton and synthetic, knitting, weaving and value added applications. Dynamic growth across verticals has also led Art-Yarn to have a strong footprint in niche products across markets. Art-Yarn meets its customer requirements through expertise in selection of raw material, modern ginning plants, latest state of art machinery, manufacturing, quality policy, after sales service and complete customer satisfaction. Having grown exponentially over the years in the textile sector, the company has branched out into identifying speciality and value added products as a growing and sustainable industry. The company is government recognised, two star export house with ISO 9001: 2015 certification, OEKO TEX, GOTS & BCI certification. We are exporting to 37 countries on a regular basis with presence in all major global markets.



## 1.2.1 OUR MISSION

To ship the same quality of products of which promised samples are delivered to our customers prior to placing order.

To make sales under the optimum conditions by giving the most competitive prices compared to the market conditions.

To maximize our service quality, to make regular notifications regarding the production and shipping processes after receiving an order, to prevent any and all problems which our customers may suffer from during exportation by working with zero-defect policy.

Maintaining sustainability in product supply and timely shipping.



## 1.2.2 OUR VISION

The vision of our company is to become a favourite supplier in Global Market, particularly, in the field of spun yarn both cotton and polyester, viscose and their blends in raw white and dyed. Customer-specific solutions and gaining customer satisfaction. At this juncture, we have a healthy and also aggressive growth policy under the light of our corporate and ethical values.



## 1.3 OUR STRENGTHS





## 1.4 SUPPLY CHAIN



### FARMING & GINNING

Gujarat Cotton Belt  
Shankar & Cotton  
Fibre Maturity  
Micronaire  
Uniformity  
Colour Grade  
Modern Ginning  
Contamination Controlled



### SPINNING

Mixing  
Blow Room  
Carding  
Draw Frame  
Comber  
Speed Frame  
Ring Frame  
Autoconer



### TWISTING

Double Yarn  
Multi-Plied Yarn







### DYEING

Fibre Dyed  
Yarn Dyed  
Hank Dyed



### PACKAGING

UV Light Checking  
Conditioning  
Carton Packing  
Pallet Packing  
Branding



### LOGISTICS

Transportation  
Customs Clearance  
Shipment  
Tracking



## 1.5 APPLICATIONS - END USE

Knitwear

Shirting & Suiting

Terry Towel

Home Textiles

Denim

Socks

Innerwear

Upholstery

Carpet





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# 1.6 PRODUCT MIX

## COTTON YARNS

Process	Count Range
Open End Yarns	No 6/1 - No 24/1
Carded Yarns	No 12/1 - No 40/1
Combed & Compact Yarns	No 12/1 - No 80/1
Carded Double Yarns	No 20/2 - No 30/2
Combed Double Yarns	No 20/2 - No 100/2
Dyed Yarns	No 16 - No 30 Single & Plied
Melange Yarns	No 20/1 - No 40/1

## SYNTHETICS & BLENDS

Process	Count Range
Polyester Yarns	No 12 - No 80 Single & Plied
Viscose Yarns	No 20 - No 60 Single & Plied
Acrylic Yarns	Nm 16 - Nm 50 Single & Plied
Poly/Viscose Yarns	No 20 - No 60 Single & Plied
Poly/Cotton Yarns	No 20/1 - No 50/1
CVC Yarns	No 20/1 - No 30/1
Cotton/Modal Yarns	No 20/1 - No 30/1

## SPECIALITIES

Process	Count Range
Modal Yarns	No 20/1 - No 60/1
Tencel Yarns	No 20/1 - No 30/1
Bamboo Yarns	No 20/1 - No 30/1
Corespun Yarns	No 12/1 - No 40/1
Multi Fold Yarns	2 Ply - 6 Ply
El-Twist Yarns	No 20/2 - No 60/2
Vortex Yarns	No 20/1 - No 40/1
Slub Yarns	No 10/1 - No 30/1
Knitted - Woven Fabrics	Grain & Dyed

## FILAMENTS

Process	Count Range
Polyester Texturized	50 Denier - 400 Denier NIM - SIM - HIM
Poly. Monofilaments	Raw White & Dope Dyed 20 Denier - 30 Denier
Nylon Monofilaments	Raw White & Black 20 Denier





## 1.7 QUALITY POLICY

- Fibre testing is done with Uster-HVI Tester and Advanced Fibre Information System

- Production samples of each and every shipment are kept in record

- Photographs of the loaded container at different stages can be made available

- One Lot per Container
- Packing is available in Pallets & Cartons. Packing is made strong enough to withstand multiple handling

RAW  
MATERIAL

RECORDS

PHOTOGRAPHS

PACKING





**Machines ageing not more than 5 years**



- We follow Uster 5% standards of international norms
- Auto Leveller Controlled process to control parameters
- 100% Auto-Coned, Siro-Cleaned & Low Contamination Yarn
- 17-19% combing for Combed Yarns

- Performance of Yarn after converting into Fabric for Knitting and Dyeing
- UV Checking of every single cone

Average Count	100/15	150/18	200/22
Break (CN)	100 (100%)	100 (100%)	100 (100%)
Strength	100 (100%)	100 (100%)	100 (100%)
Speed (CN)	100 (100%)	100 (100%)	100 (100%)
UP	100 (100%)	100 (100%)	100 (100%)

- Every consignment is inspected by our technical inspectors
- Also every empty container is examined thoroughly before stuffing for damages
- Physical inspection of produced goods is done













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## 1.8 AWARDS & CREDENTIALS



Art-Yarn Exports is an ISO 9001 : 2015 Certified and GOTS Certified, Government Recognized Star Export House. Our products are Oeko-Tex Certified and we are awarded the Certificate of Merit by Export Promotion Council for excellent growth rate. We are awarded the gold trophy by TEXPROCIL for special achievement in cotton yarn exports as well as a silver trophy for the 2nd highest export of cotton yarn (count 50s & below) for the year 2015-16. We are awarded 4th highest export award consecutively for the year 2016-17 and 2017-2018 by SRTEPC. Over the years we have always journeyed towards the pursuit of excellence.







## 1.9 OUR PEOPLE - OUR MOST VALUABLE ASSET



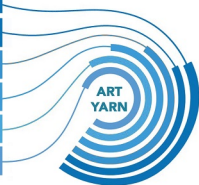
Every employee associated with Art-Yarn shares the values and visions of the company and strives towards fulfilling the promise we make to our clients, that of yarn, quality and innovation.

Our team works in harmonious tandem to achieve the standards we have set for ourselves and to maintain the quality that is synonymous with Art-Yarn.



## 1.10 WHY ART-YARN - OUR PROMISE

<b>COST</b>	FIXED COST COMPETITIVE PRICES LONG TERM CONTRACT
<b>QUALITY</b>	TESTING INSPECTION QUALITY POLICY
<b>DELIVERY</b>	TRACKING AVERAGE LEAD ON TIME SHIPMENT
<b>FLEXIBILITY</b>	ALL PRODUCTS QUICK RESPONSE ACCEPTS CHANGE
<b>INNOVATION</b>	VALUE ADDITION UNDERSTANDING TAILOR MADE PRODUCTS
<b>TRUST</b>	FINANCIAL CUSTOMER SERVICE SOCIAL RESPONSIBILITY







Our vision is to satisfy every special need and expectation of our customer through the highest quality level of yarns and customer service





## **ART-YARN EXPORTS (INDIA) PVT. LTD.**

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